

Community Development Logic Model Activities and Outcome Objectives

Goal: To build community capacity in order to improve the quality of life for members of the Hamilton Road area of London.

Activities:

1. To provide and facilitate opportunities for gathering of diverse community members into neighbourhood groups to plan, network, share, work, and celebrate. (Committees, Boards, task groups, teams.) **(Collaboration, networking, and co-ordination of neighbourhood groups)**
2. To engage in mobilization, outreach, and recruitment activities including talking, asking, speaking engagements, advertising, use of media etc. **(Mobilization, outreach, and recruitment)**
3. To assist the community to recruit and develop resources such as people, materials, skills and talents, funds. **(Resource development)**
4. To provide information and education to community members about issues, services, and opportunities for participation, volunteering, community empowerment, and leadership. **(Information and education)**
5. To gather and analyze information about the community through surveys, questionnaires, focus groups, interviews, stories, art etc. **(Community Assessment and Evaluation)**
6. To provide leadership, empowerment, and organizational development consultation, mentoring, training activities. **(Leadership development, empowerment, and support)**
7. To provide advocacy and support to groups, citizens, and service providers. **(Advocacy and support)**
8. To provide administrative assistance and co-ordination to the CNRC and other Hamilton Road area services. **(Administration and co-ordination)**

Short-term Outcomes:

1. To increase the identification and use of diverse people resources including leaders, volunteers, and partners.
2. To increase the identification and use of in-kind resources including diverse skills, talents, goods, materials, space, services etc.
3. To increase funds from diverse sources to support community activities.
4. To increase awareness, learning, and knowledge about community needs, resources, issues, barriers, etc.
5. To increase the networking/interaction and communication amongst community members.
6. To increase diverse community participation in service planning and development, social action, and community celebration activities.
7. To increase the empowerment of and leadership abilities of community members.

8. To ensure the accountability and sustainability of Hamilton Road area services overseen by the CNRC and other HRA partner groups.

Long-term Outcomes:

1. To increase community empowerment, pride, inclusion, power, ownership, and a sense of belonging.
2. To increase effective social actions which benefit the community.
3. To increase sustainable community supports, programs, services and projects which meet identified community needs and utilize community strengths.
4. To ensure that resources are available to meet identified needs.
5. To enhance community collaboration, partnerships, and co-ordination.
6. To ensure that the CNRC and other HRA partner groups are effective in serving the capacity building needs of the HRA.